

A federated future for care coops?

Research and considerations for CCCV

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Insight | Development | Encouragement

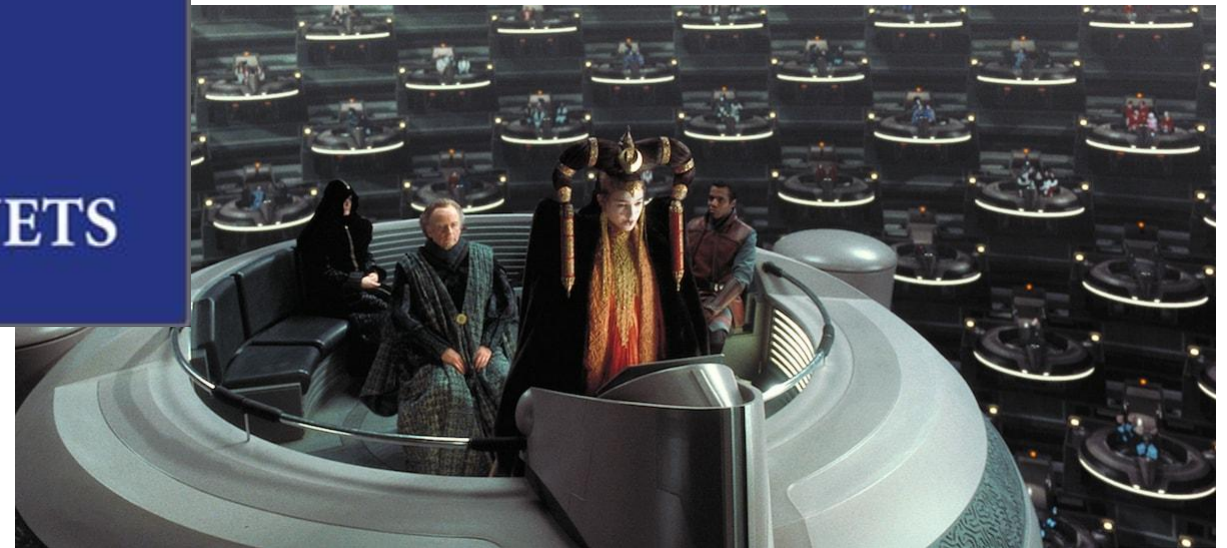
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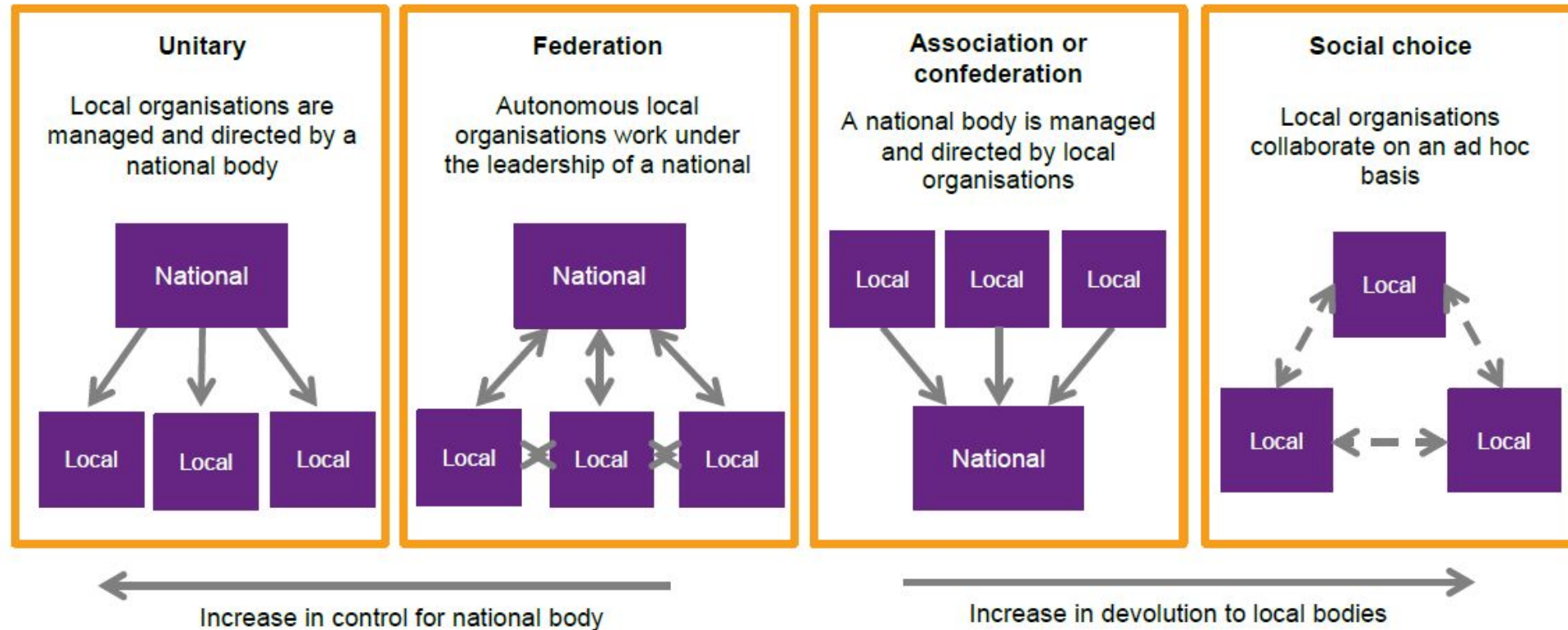
Federative models

- Principle 6
- History of co-op movement
- Strategic business case
 - *enhances resilience of each member co-op;*
 - *greater potential for innovation;*
 - *more opportunity to lobby and influence;*
 - *ability to generate economies of scale through joint procurement*

One Federation - many models



One Federation – many models



- *Variations of federated structures, from Federated Charities: a briefing paper by Alex Van Vliet and Rachel Wharton for NPC, 2014*

But why not simply get bigger as a single co-op?

- Increased bureaucracy = loss of personal contact in relationships
- Harder to change processes and introduce new practices
- Time to scale impact takes longer than replication

And why not some other model approach?

- Licensing = no natural embedding of mutual ethos
- Franchise = less responsiveness in/by local communities

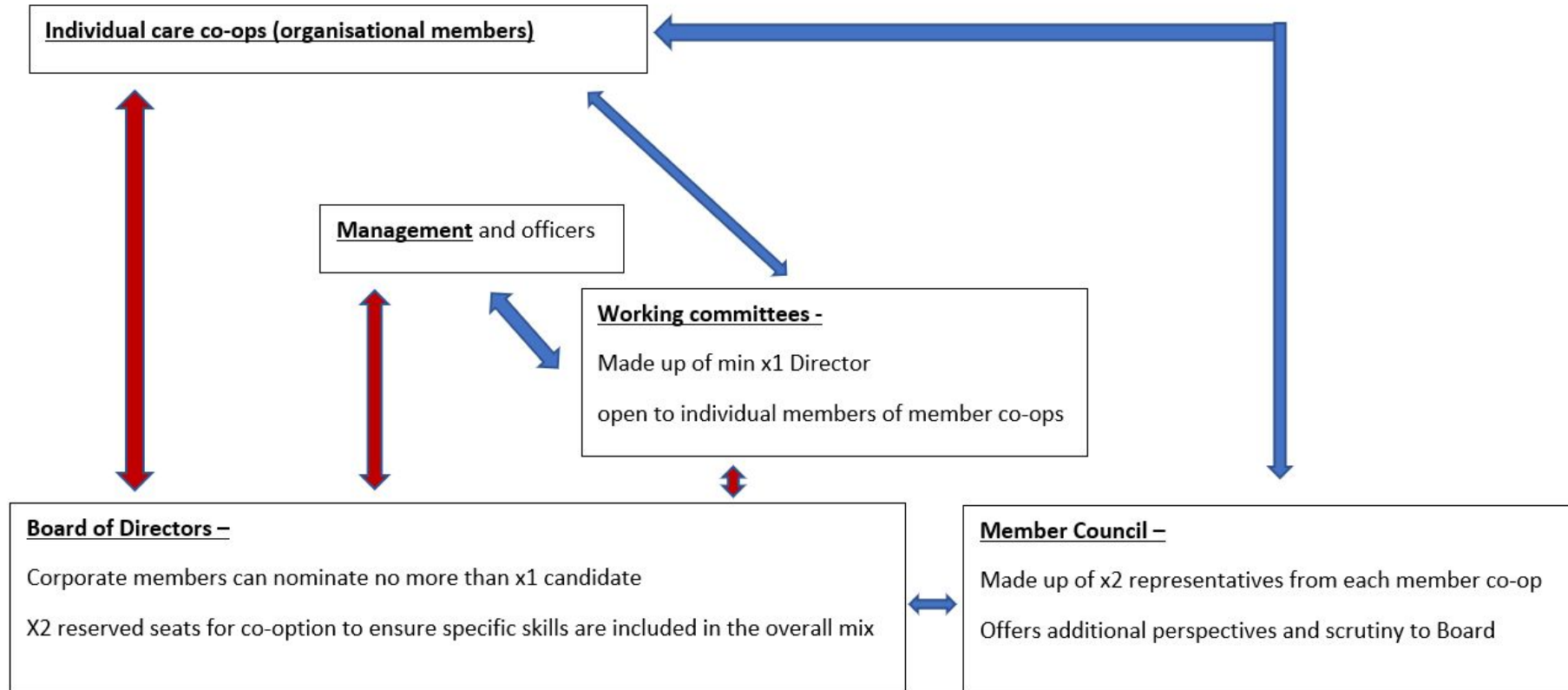
Learnings from other federated co-ops

- Needs common strong business case
 - *To engage and unite member co-ops*
 - *To sustain federation without need to rely on grants*
- Need for ongoing and re-enforcing messaging about core shared purposes
- Tensions of different member co-ops being different sizes
- ‘what counts as local?’: need to define geographic boundaries
- Legal form question can be a distraction

What CCCV is now reflecting on:

- Member motivations (*natural and corporate*)?
- Defining what counts as 'local'?
- Should there be an asset-based model to strengthen the business case to corporate member co-ops, and stimulate start-up of more care co-ops?

How the future federation might work



*diagramme to show weighted representation (blue),
and how it sits alongside legal/formal governance organs (red)*

But so what?

- Does it appear that a federation is the most appropriate model to scale and grow the provision and impact of community care?
- If so, what are the next questions CCCV should be asking?
- *And what 1 thing has struck you most about this session?*